

# Start Up Energy Transition Award – The nominated companies



## Me SOLshare

- Founded: 2014 in Dhaka, Bangladesh
- Founders: Dr. Sebastian Groh, Hannes Kirchhoff, Daniel Ciganovic
- Product: interconnect solar home systems and empowers its users to earn money
- Website: [www.me-solshare.com](http://www.me-solshare.com)



## The idea

ME SOLshare Ltd. is a social enterprise that provides peer-to-peer solar energy trading platforms and pay-as-you-go solutions to low-income households. SOLshare, the pioneer of the micro-energy transition model, interconnects solar home systems and empowers its users to earn a direct income from the sun. SOLshare's swarm electrification approach empowers people to become solar entrepreneurs and take action into their own hands.

SOLshare aims to create a decentralized world of „social“ utilities that are entirely powered by solar panels. The challenge faced by the utilities in the Global South with a large off-grid population is threefold:

- to increase the number of customers while
- keeping the service quality high and
- ideally using as much green energy as possible.

The key strategic move is that it needs a functional national grid for power generation as any other country. However, to reach a large number of dispersed rural customers solutions need to stay simple and low-cost for the utility. We suggest a single access point, a point of common coupling, where interconnected decentralized solutions get connected to the national grid in a single point and as close as possible to the national grid.

## Award Category: Platforms and Communities

Can we make the energy system of the future sustainable but also more efficient and cost-effective than it is today? New technologies come onto the scene to reduce costs and make contracts smart.



## Dr. Sebastian Groh

Co-founder & CEO

“ We empower the people to take their energy future into their own hands, this is what we call the democratization of energy supply. The future of energy is decentralized, decarbonized and digital and it is exciting that this future is initiated in Bangladesh. ”

## The Award

The Start Up Energy Transition Award is the international competition for start-ups and young companies worldwide, who are working on ideas affecting global energy transition and climate change. For the 2017 edition, more than 500 candidates from 66 countries applied for the six different categories. The Start Up Energy Transition is an initiative launched by the Deutsche Energie-Agentur – the German Energy Agency (dena).

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