

Start Up Energy Transition Award – The nominated companies



BeeBryte

- Founded: 2015 in Lyon, France
- Founders: Frédéric Crampé and Patrick Leguillette
- Product: SaaS for energy consumption optimization
- Website: www.beebryte.com



The idea

The BeeBryte cloud-based Software-as-a-Service controls in real-time both batteries, heating & air conditioning systems to benefit from the cheapest tariff and deliver up to 40% utility bill savings.

BeeBryte adds value at three levels by

- facilitating the integration of renewable energy
- helping customers lower their energy costs while increasing their power supply security and
- making the power grid more reliable and resilient

The Start up temporarily shifts heating/cooling loads and uses batteries as energy buffers to desynchronize the purchase of electricity from its consumption.

With a team of 21, BeeBryte is transitioning from R&D to commercialization and has closed its first contracts in early 2017. The business model is purely based on a share of the savings generated by BeeBrytes' SaaS. Without any subscription, BeeBryte offers a simple and non-intrusive solution with recurring revenues proportional to their performance.

Award Category: The Urban Energy Transition

What ideas and business models can help make the urban energy transition happen? How can the dynamic innovation activity around building technology best be harnessed.



Frédéric Crampé

Co-CEO & CFO

“ Thanks to a combination of affordable solar panels, batteries and internet connected building automation systems, energy users can now take part in distributed generation. But, they need an energy intelligence solution using data analytics to create significant economic value. And that’s where BeeBryte comes in. ”

The Award

The Start Up Energy Transition Award is the international competition for start-ups and young companies worldwide, who are working on ideas affecting global energy transition and climate change. For the 2017 edition, more than 500 candidates from 66 countries applied for the six different categories. The Start Up Energy Transition is an initiative launched by the Deutsche Energie-Agentur – the German Energy Agency (dena).

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