

Energy Efficiency Award 2025

Texts for the announcement

We are delighted that you are supporting us in publicising the Energy Efficiency Award 2025. For efficient and fast communication – and to minimise your effort – we are providing you with some texts below. The texts are intended for free use by editors and can be changed and used to publicise the Energy Efficiency Award without consulting dena.

In this document you will find text templates for:

- Websites and newsletters
- Short teasers
- Long teasers

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Text suggestion for websites and newsletters

A short teaser for applying to all categories:

Energy Efficiency Award 2025 – Winners wanted!

Private and public companies can now apply for the Energy Efficiency Award 2025. The award recognises innovative projects and concepts that demonstrate how companies can successfully reduce their energy consumption and greenhouse gas emissions. The focus is on innovative and effective approaches to implementing energy transition measures that are easily applied to other companies. Companies can submit applications in four competition categories. In addition, a special prize worth 5,000 euros will be awarded for a small to medium-sized company's commitment to climate protection.

All winners and nominees will receive certificates and a label for use in public relations and will be invited to the dena Congress on November 3rd, 2025 in Berlin. The winners of the four main categories will be portrayed in short films.

The award is sponsored by the Federal Ministry for Economic Affairs and Climate Action.

The closing date for applications is June 6th, 2025.

A short teaser – in particular to promote the category ‘Moving forward! Concepts for a climate-neutral future’

Energy Efficiency Award 2025 - looking for winners!

Private and public companies can now apply for the Energy Efficiency Award 2025. The award recognises innovative projects and concepts that demonstrate how companies can successfully reduce their energy consumption and greenhouse gas emissions. The focus is on innovative and effective approaches to implementing energy transition measures that are easily applied to other companies. Companies can submit applications in four competition categories. In addition, a special prize worth 5,000 euros will be awarded to a small to medium-sized company.

For the category ‘Moving forward! Concepts for a climate-neutral future’ companies are invited to submit concepts that demonstrate how the transformation of industry and the transition to climate neutrality can be achieved.

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A long teaser

Private and public companies can now apply for the Energy Efficiency Award 2025. The award recognises innovative projects and concepts that demonstrate how companies are successfully reducing energy consumption and greenhouse gas emissions. The focus is on innovative and effective approaches to implementing the energy transition that can be easily transferred to other companies. Companies can apply in four competition categories. In addition, a special prize of 5,000 euros will be awarded for a small to medium-sized company's commitment to climate protection.

The focus is on projects to reduce energy consumption and greenhouse gases as well as concepts that show how the path to climate neutrality and the transformation of industry can succeed. Interested companies can submit their applications individually or jointly in these four categories:

- Think big! Complex energy transition projects
- From clever to digital! The spectrum of energy efficiency
- Achieving more together! Energy service providers as enablers of the energy transition
- Moving forward! Concepts for a climate-neutral future

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