



Apply now!

2025 Energy Efficiency Award

With the Energy Efficiency Award (EEA), the German Energy Agency (dena) honours projects that show how the path to climate neutrality and the transformation of industry can succeed. The commitment of small and medium-sized enterprises is recognized with a special award. The award is sponsored by the German Federal Ministry for Economic Affairs and Climate Action (BMWK).

The application

Companies of all sizes and from all sectors in Germany and abroad are eligible to take part. Projects or concepts for saving energy and CO₂ can be submitted in **four categories**. Applications must be submitted using an online form on the EEA website.

The closing date for applications is 6 June 2025.

The panel of judges

The nominations and award recipients in the categories are selected by an independent panel of judges. This panel is made up of high-calibre representatives from the BMWK, the media, industry, science and dena.

The nomination

Up to three entries will be nominated in each category. The nominated projects are presented with a project or concept profile on the EEA website and announced in a press release.

The award ceremony

The award recipients in all categories will be honoured with their own **award ceremony** at the dena Energy Transition Congress on **3 November 2025** in Berlin.

The recipient of the **special award** for small and medium-sized enterprises will be chosen by the audience at the dena Energy Transition Congress.

The award

The award recipients will receive a **certificate**, a **trophy** and the rights to use a **label in the EEA branding**. In addition, the companies honoured in the categories will receive a **film featuring the award recipient** that presents their respective projects to the public.

The films will be published on the **EEA website** and **dena's social media channels** and shown at selected trade fairs, special-purpose booths and events.

The **special award** for small and medium-sized enterprises is endowed with **€5,000**.

The good practice label

Ten further projects will be selected from the applications and honoured as good practice projects. The selected companies receive a **good practice label** for their corporate communications.

We're happy to provide help with your application.

EEA hotline: (+49-30) 6677-7700

E-mail: info@EnergyEfficiencyAward.de

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The competition's four categories

Think big! Complex energy transition projects



You have implemented integrated solutions for the energy transition using systemic approaches, for example, measures to save primary energy and optimise the overall system:

- Systemic measures, process optimisation
- Use of renewable energies (incl. electrification)
- Use of renewable hydrogen and derivatives
- Resource efficiency and circular economy
- Increased flexibility and energy storage
- Electromobility and charging infrastructure
- Combined heat and power generation and primary energy savings
- CO₂ reduction in the upstream and downstream chains
- Carbon capture, utilisation and storage

Achieve more together! Enabler of the energy transition.



As a service provider, you have successfully implemented an energy efficiency or energy transition project at a company or contributed to its success. Or your company has implemented a project with the involvement of third parties and in cooperation with energy service providers:

- Contracting (such as system and performance contracting)
- Heating networks, utilisation of industrial waste heat
- Innovative leasing and hire purchase models
- Externally supported controlling and energy and climate protection management
- Innovative financing models (funding)
- Cooperation and support for company networks
- Innovative integration of energy service providers

From clever to digital! The broad spectrum of energy



With your project, you have identified opportunities to increase energy efficiency, for example, through measures for digital transformation and end energy savings:

- Digitalisation and digital transformation
- Energy-efficient cross-sectional technologies
- Efficient heating and cooling generation
- Waste heat utilisation and heat recovery
- Energy management systems
- Software applications (through AI and data analysis, for example)
- Smart automation solutions
- Measurement and control technology
- Intelligent sensor technology

Moving forward! Concepts for a climate-neutral future!



You have set yourself ambitious climate protection targets and are pursuing them systematically. You credibly address the challenges of climate neutrality and show steps for a successful transformation:

- Concrete, ambitious climate protection targets
- Accounting for direct or indirect CO₂ emissions
- Measures to reduce GHG emissions and increase energy efficiency
- Use of renewable energies and energy generation plants
- Measures to increase resource efficiency
- Exemplary communication and reporting
- Cooperations and research and development for transformation

In addition, a **special award** worth €5,000 will be given to a **small or medium-sized company** as an audience award.

Submit your application for individual or joint projects by 6 June 2025!

All the information, the application form and the answers to the major questions can be found at www.EnergyEfficiencyAward.de.

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