



Efficiency – our focus.

The Deutsche Energie-Agentur GmbH (dena).

The Deutsche Energie-Agentur GmbH (dena) – the German Energy Agency – is the centre of expertise for energy efficiency, renewable energy sources and intelligent energy systems. dena's mission is to generate economic growth and maintain prosperity with ever lower energy inputs. If this is to be achieved, energy must be generated and used in both a national and international context as efficiently, safely and economically as possible with the least possible impact on climate.

dena is developing energy efficiency and renewable energy markets in cooperation with stakeholders from the worlds of politics and business and from society at large. dena is working not only on consumption-side issues such as buildings, power and mobility, but also on issues of generation, networking and storage. dena encourages copybook projects, identifies and rewards pioneering work, advises politicians, manufacturers and service providers, cultivates opinion leaders, informs consumers, builds networks, evaluates technologies, analyses foreign markets and models future scenarios. dena primarily relies on market mechanisms and innovative energy services, backed up by appropriate regulatory policies and promotion programmes.

Management: Stephan Kohler – Chief Executive
Andreas Jung

Number of staff: 150

Access: Nationwide free-phone energy hotline in Germany 08000 736 734 and www.thema-energie.de.

Contact:
Deutsche Energie-Agentur GmbH (dena)
German Energy Agency
Chausseestrasse 128 a, 10115 Berlin
Germany
Tel: +49 (0)30 72 61 65-600
Fax: +49 (0)30 72 61 65-699
E-mail: info@dena.de
Internet: www.dena.de/en



Key facts & figures.

Shareholders:

- Federal Republic of Germany (50 %), represented by:
 - Federal Ministry of Economics and Technology (BMWi) in concert with
 - Federal Ministry of Food, Agriculture and Consumer Protection (BMELV)
 - Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU)
 - Federal Ministry of Transport, Building and Urban Development (BMVBS)
- KfW Bankengruppe (26 %)
- Allianz SE (8 %)
- Deutsche Bank AG (8 %)
- DZ BANK AG (8 %)

Supervisory Board:

- Homann, Jochen, State Secretary at the Federal Ministry of Economics and Technology (Supervisory Board Chairman)
- Dr Nawrath, Axel, Member of the Board of Management of KfW Bankengruppe (Deputy Chairman of the Supervisory Board)
- Becker, Jürgen, State Secretary at the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety
- Bomba, Rainer, State Secretary at the Federal Ministry of Transport, Building and Urban Development
- Dr von Heydebreck, Tessen, Chairman of the Board of Management of the Deutsche Bank Foundation
- Dr Kloos, Robert, State Secretary at the Federal Ministry of Food, Agriculture and Consumer Protection
- Dr Kloppenburg, Norbert, Member of the Board of Management of KfW Bankengruppe
- Macke, Hans-Theo, Member of the Board of Management of DZ BANK AG
- Dr Sandhoevel Armin, Chief Executive Officer of Allianz Climate Solutions GmbH

Examples of current projects and campaigns:

- dena Grid Study II: study on the integration of renewable energy sources into the German power supply system with a share of 39 per cent by 2020/25.
- European Top Runner Strategy: advising the Federal Ministry of Economics on the introduction of energy efficiency standards and criteria.
- Initiative EnergieEffizienz (“Energy Efficiency Campaign”): comprehensive information service for private households, industry & production as well as in the services sector.
- Energy-Efficient Municipalities: central portal with essential information and tips on how municipalities can be more energy-efficient.
- dena Efficient House Quality Mark: label to increase public awareness of refurbished and newly built houses which have particularly low energy requirements.
- Car Labelling: new car labelling scheme with an energy efficiency scale and information on fuel consumption and CO₂ emissions.
- Mobility and Fuel Strategy: preliminary study on updating the Federal Government's fuel strategy and developing this into a comprehensive Mobility and Fuel Strategy.
- German Biogas Register: operation of a nationwide web-based register to verify guarantees of origin and properties of biogas in the natural gas grid.
- Renewable Energies Export Initiative: public relations, marketing of “renewables – Made in Germany” abroad and information provision for the renewable energy industry.
- Participation in the Russian-German Energy Agency (rudea) to increase energy efficiency in Russia and promote German-Russian cooperation.
- Energy-Efficient Building in China: supporting the development of more energy-efficient building standards and implementation of pilot projects.

dena's Expertise and Activities:

